MM Docket 99-292

BEFORE THE

Fed	deral Communications Commission	RECEIVED
	Washington, DC 20554	FEB 1 0 2000
		CEDERAL COMMUNICATIONS COMMISSION OFFICE OF THE SECRETARY
In re: Comments of)	10-101

Indianapolis, Indiana

The Commission To:

Low Power Station W53AV

IBL, LLC

COMMENTS OF IBL, LLC ON PROPOSAL TO GIVE CLASS A STATUS TO LPTV STATIONS

IBL, LLC, licensee of Low Power Television Station W53AV, Indianapolis, Indiana, by its attorney, hereby submits its comments on the proposal to create a new "Class A" primary television service for low power television stations. IBL urges the Commission to adopt procedures to enable low power stations such as W53AV to obtain relief that will prevent such stations from being forced off the air. Such relief would be available to LPTV stations that operate 24 hours per day, which air substantial amounts of locally produced programming, and which qualify for Class A status except that their channels are outside of the block of channels for which Class A status is available. In support of these comments, it is shown as follows:

Preliminary Statement

- 1. IBL has operated LPTV station W53AV in Indianapolis, Indiana on UHF channel 53 since October 1993. When the Digital Table of allotments was released, digital channel 53 was assigned to television station WTTV, Bloomington, Indiana, which is only 28 miles away from W53AV placing W53AV in a displacement situation. When the DTV Table was released, IBL retained two consulting engineers to conduct searches to find a displacement channel as an alternative for channel 53.
- 2. The studies by the consulting engineers revealed that the only channels that were available as displacement channels were channels which are located in the 700 Mhz band. A displacement application was filed for channel 61 and was later amended to channel 65. A construction permit was granted to IBL on June 29, 1999 for channel 65 with the call sign W65DW.
- 3. Unfortunately, channel 65 is only a temporary alternative to the displacement problem because all of the channels in the 700 mHz band (channels 61-69) are going to be auctioned in May, 2000 for non-broadcast uses, and are not available for future broadcast use. Thus, channel 65 provides only a temporary haven for W53AV. A channel 65 operation will not be displaced until the end of the digital transition period, but, it is clear that a channel 65 operation will be displaced.
- 4. The prospect facing IBL is that at the end of the DTV transition period, it will be forced to go dark. If it continues to operate on channel 53, it will be displaced when WTTV, Bloomington, IN, goes on the air on digital channel 53. If it constructs on channel 65 it will be displaced at the end of the DTV transition period when the use

of 700 mHz channels for broadcast use comes to an end. IBL urges the Commission to adopt for LPTV stations operating on channels 52-59, the same presumption of displacement that is granted to stations operating on channels 60-69 so that such stations can automatically qualify for Class A status.

5. As will be shown below, (1) IBL has invested a substantial amount of money in constructing, promoting and operating W53AV; (2) W53AV has been a full-time station for several years; (3) W53AV has broadcast an unusually large amount of local programming; (4) the controlling owner of IBL is a prominent Indiana African-American businessman; and, (5) the station fully qualifies for Class A status and, in fact, far exceeds the Class A requirements for minimum hours and locally-originated programming. It is clear that IBL's LPTV station fully deserves, and would be granted, Class A status except for its channel position. It is submitted that the rules for the proposed new Class A status should be drawn so as to give the Commission flexibility in devising a channel solution for stations with exemplary local public service like W53AV which face the prospect of going dark for lack of a workable displacement channel.

The Owners of W53AV Have Made a Substantial Investment in Developing and Operating the Station

6. IBL began operating the low power station in October 1993. The two owners made capital contributions totaling \$500,000 and, in addition, entered into capital leases for equipment totaling \$250,000. The station has had operating losses every year from 1994 through 1999 ranging from a high of \$300,000 in 1996 to a low of \$180,000 in 1999. The combined capital contributions, capital leases and operating losses from

1994 through 1999 total \$2,280,000. However, there has been a steady increase in viewers, and, interest by advertisers has grown. In 1999, the operating losses were the lowest since operations began and were almost 40% lower than in 1996 and 28% lower than in 1998. IBL believes that the improved performance of the LPTV station is the result of increased availability and acceptance of its locally-originated programming. The LPTV station is carried on both of the two Indianapolis cable systems operated by Time Warner and Comcast which gives it access to the large cable audience. For these reasons, the station is poised to start showing a profit.

The IBL LPTV Station Offers a Level of Locally-Originated Programming Unique in the Indianapolis Market Which Will be Lost if It Ceases Operation at The End of the DTV Transition

7. In the Class A service NPRM, the Commission referred to the "essentially local nature" of LPTV programming. IBL's LPTV station programming is a good example. In its first weeks of operation in October 1993, IBL broadcast ten hours of locally originated programming which was well in excess of most LPTV stations at that time. IBL has recognized that in order to attract an audience an LPTV station must offer programming that is not available on full-power TV stations. The programming of network affiliated stations is tied to the network offerings both day and night, and the opportunities for substantial amounts of local programming are small. IBL broadcasts more locally-originated programming than the market's two full power educational TV stations and five of the market's nine full power commercial TV stations. In fact, local news programming is disregarded, IBL's LPTV station broadcasts far more locally

-originated programming than all of the six network affiliated Indianapolis stations combined, i.e, NBC,CBS,ABC,FOX,UPN,WB.

8. The IBL low power station has broadcast 24 hours per day for more than six years. IBL has continually increased the level of locally-originated programming. During the past 12 months, IBL has averaged 33 hours of locally-originated programming per week, and this total includes programming specifically aimed at the Indianapolis African-American and Hispanic communities.

9. Examples of the broad array of locally-originated programming offered by IBL on low power station W53AV are as follows:

Small Business Forum

Producer: IBL

Small & Minority Business Issues

Length:

30 minutes

Airs: Mon. 6 p.m., Rerun, Noon Sun.

Total Hours in December, 1999: 4

Indianapolis Notebook

Producer: Elaine Bookwalter

Cultural Affairs Program

Length: 1 hour

Airs: Monday, 3:30 p.m. Total Hours in December, 1999: 4

The Marlene Isaacs Show

Producer: Marlene Isaacs

Talk Show

Length: 1 hour

Airs: Monday, 11:00 p.m.

Total Hours in December, 1999: 9

Al-Islam in America

Producer: David Shaheed

Issues & Topics on the Muslim Faith

Length: 30 minutes

Airs: 6:00 p.m., Fridays

Total Hours in December, 1999: 1.5

Living for the City

Producer: Bishop T. Garrott Benjamin Local Public Affairs Show/Issues & Interviews

Length: 30 minutes

Airs: Thursdays, 4:30 p.m. Total Hours in December, 1999: 2.5

The Shanta Show

Producer: O.B. Williams

Local Interview Show on Local Issues

Length: 30 minutes

Airs: Tuesdays at 4:30 p.m. Total Hours in December, 1999: 2

4U2C

Producer: IBL

Weekly Magazine on Local Entertainment events and activities in Indianapolis

Length: 30 minutes

Airs: Tuesdays at 6:30 p.m. Total Hours in December, 1999: 2

1999 Election Night Coverage

Producer: IBL

Election Returns for 1999 Mayoral and Council Elections - and Updates

(in English and Spanish)

Date shown: Tuesday, November 2, 1999 Total Hours Shown: 1 hour, 45 minutes

10. Examples of locally-originated programming aimed at the African-American and Hispanic communities are as follows:

The Amos Brown Show Produced by IBL. One hour daily (Mon.-Fri.) daytime Talk Show airs 2:00 p.m., hosted by a columnist for the African-American newspaper, the Indianapolis Recorder. The show discusses local issues, current topics, and events. Examples of topics which have been explored on the show include Indianapolis Police Department downtown brawl in which allegedly drunken police officers attacked local citizens; pullovers of black motorists by Carmel city police and the resulting state investigation; local election coverage and gun law legislation. Guests on the show have included Indiana Governor Frank O'Bannon; Indiana Secretary of State Sue Ann Gilroy; Indiana Attorney General Jeff Modisett; Senator Evan Bayh; Rev. Bill Graham; and the NAACP President. Total Hours in December, 1999: 21

ROAR/Recorder on Air Report is a one-hour weekly magazine program which airs 5:00 p.m. Friday, rerun Saturdays noon, produced by the Indianapolis Recorder & Time Warner Cable. The show is hosted by Recorder president Carolene Mays. It features interviews and covers topics of interest to the African-American community including politics, current events, religion, business and entertainment events. Total Hours in December, 1999: 6

<u>Indianapolis Habla Espanol</u> is a one-hour daily show (Mon.-Fri.) produced by Maria Tapia which airs weeknights at 7:00 p.m. It presents discussion of issues and topics of special interest to the Indianapolis Hispanic community. Total Hours in December, 1999: 21

La Familia Christiana (The Christian Family) is a half-hour show in Spanish produced by Maria Tapia which airs Saturdays at 6:30 p.m. It is a religious program which includes discussion of family issues for the Hispanic Community. 5:00 p.m. Total Hours in December, 1999: 1.5

11. A complete list of locally-originated programming aired by W53AV in October, November and December, 1999 is attached hereto as Attachment A. The list shows that (1) in October 1999, IBL presented 130 hours of locally-originated programming which when combined with 25 1/2 first rerun hours, resulted in a total of 155 1/2 hours of locally-originated programming; in November 1999, IBL presented 103 1/2 hours of locally-originated programming with 22 first rerun hours for a total of 125 1/4 hours of locally-originated programming; and, in December 1999, IBL presented 106 hours of locally-originated programming with 22 1/2 first rerun hours for a total of 128 1/2 hours of locally-originated programming. As shown in Attachment A, the local programming includes minority programming, cultural programming, discussion of local issues, religious programming including church services, music and information for senior citizens, sports topics, and local music.

The Majority Owner of LPTV Station W53AV is African-American and the Station Airs Locally Produced Programming Aimed at the Indianapolis African-American and Hispanic Communities

12. In the NPRM, the Commission pointed out that minority ownership has been one of the hallmarks of the low power service. The NPRM asked whether creating a Class A primary service could help LPTV stations foster the minority, female and small business ownership of broadcasting. The ownership of W53AV is an example of an LPTV station with minority ownership; 51% of the voting ownership of IBL is held by a local African-American businessman, William Mays. Since fostering minority ownership is one of the goals of the creation of the Class A service, loss of a minority owned station undermines that goal. Some of Mr. Mays's background is set forth below:

William G. Mays was born in Evansville, Indiana. At Indiana University in Bloomington, he majored in and received a Bachelor of Arts Degree in Chemistry. He received a Master of Business Administration degree from Indiana University. Upon completion of his graduate studies, he accepted a position with Cummins Engine Company in Columbus, Indiana and, after four years with Cummins, was offered an opportunity to be president of a small chemical distributorship in Indianapolis.

During his three years as president, sales of that company increased from \$300,000 to \$5 million. In 1980, he started Mays Chemical Company, Inc. He began as a one person operation who sold and processed orders himself. By 1990 (10 years), the company grew to \$50 million and within the next five years, sales doubled to over \$100 million. Currently, Mays Chemical has over 150 employees and over \$130 million in sales. Major customers include General Motors, Kellogg's, General Mills, Proctor and Gamble, Eli Lilly, Abbott, Upjohn, Chrysler and the Phillip Morris Companies.

Mays Chemical Company has won numerous awards for excellence including the National Minority Supplier Development Council's Supplier of the Year, twice; and in seven of the last eight years, the General Motors Outstanding Supplier of the Year Award. Mays Chemical Company is ranked in the top 20 on Black Enterprise magazine's most successful Black-owned companies roster.

In 1990, Bill Mays purchased the Indianapolis Recorder, the nation's fourth oldest surviving black newspaper. Since becoming Publisher, the newspaper has received many awards. Moving into electronic media in 1993, Mays is majority owner of IBL, LLC, which owns LPTV station W53AV and FM radio stations WBKS and WYJZ.

Mr. Mays was the first African-American to serve as Chairman of Campaign for the United Way of Central Indiana in 1991, Chairman of the Indianapolis Chamber of Commerce in 1993-94; and Chairman of the Annual Campaign for the Indianapolis Museum of Art in 1996.

13. The Commission asked for comments on whether the new Class A LPTV service would help foster minority ownership. IBL is a broadcast company that is currently controlled by a distinguished African-American businessman. Unfortunately, unless relief is included in the Class A service rules, the limitations on channel availability created by the DTV allotments and the unavailability of 700 Mhz channels for Class A use will result in the loss of a minority controlled LPTV station in Indianapolis.

LPTV Stations Like W53AV Which Operate 24 Hours Per Day And Which Air Large Amounts of Unique Local Programming Should Be Given First Option to Unused DTV Spectrum and/or Use of an NTSC Channel Relinquished At the End of the DTV Transition

14. In the Sixth Report and Order adopting the DTV Table of Allotments, the Commission stated (para.95) that "it is important to continue to foster our longstanding

broadcast policy goals of diversity and encouraging new entry, particularly by minorities and women. We also believe that fostering these goals is consistent with our spectrum management responsibilities to ensure that the DTV spectrum is used efficiently. Accordingly, we will permit unused DTV spectrum to be used by both new and displaced LPTV and TV translator stations.

- 15. It is submitted that in adopting the new Class A service proposal, the Commission should adopt procedures for the changeover to DTV at the end of the DTV transition that will include the option of making unused DTV channels available to displaced LPTV stations operating on channels 52-69.
- 16. In the event that there may not be unused DTV spectrum in major urban areas such as Indianapolis, consideration should be given to making relinquished analog spectrum available to displaced LPTV stations. The Commission made it clear that the adoption of the DTV allotment plan may well permit the eventual recovery of 138 mHz of spectrum-60 mHz at channels 60-69 and 78 mHz later from the recovery of surrendered analog channels. It is submitted that procedures should be included in the new rules to allow a small portion of the recovered analog spectrum to be used for the relief of displaced LPTV stations which otherwise qualify for Class A status but for the unavailability of channels at this time. Such a result would clearly promote the public interest by making diverse locally-originated programming available to the public, and would use very little of the recovered analog spectrum.
- 17. In the NPRM, the Commission asked for comments on whether qualifying stations must adhere to a minimum operating schedule and provide a minimum amount

of locally-originated programming such as 7 hours weekly or one hour daily. However,

the Congress, in passing the Community Broadcasters Protection Act of 1999, has

mandated a minimum of 18 hours of operation daily and 3 hours per week of locally-

originated programming as a requirement for Class A status. IBL operates 24 hours per

day and has been averaging more than 25 hours of locally produced programming every

week for several years. On the issue of Class A status for translator stations, eligibility

should be allowed only if there will be no negative impact on existing LPTV stations that

qualify for Class A status.

CONCLUSION

It would be contrary to the public interest to adopt rules which allow LPTV

stations which operate 24 hours per day with large amounts of locally-originated

programming to go dark solely because a displacement channel cannot be found at this

time. It is submitted that use of analog channels or unused DTV channels for LPTV

stations such as the one licensed to IBL on channel 53 should be incorporated into the

new Class A service rules so that such stations can continue to operate. This would

permit the IBL LPTV station to continue providing its unusually large amount of local

programming to Indianapolis viewers.

Respectfully submitted,

Richard Car

QUNSEL TO IBL, LLC

5528 Trent Street Chevy Chase, MD 20815 February 10, 2000



LOCAL COMMUNITY PROGRAMMING AIRED VIA CABLE ON WAV-TV

DECEMBER, 1999 (L) Denoted LIVE Locally Produced Program

SPECIAL LOCAL PROGRAM

Program: Talk to Santa Producer: WAV-TV

Children's Program allowing Children to Talk with Santa Claus

Length: 30 Minutes

Date Shown: Monday-Thursday December 20-23 3:30pm-4pm

HOURS PRODUCED = 2 TOTAL HOURS = 2

REGULAR LOCAL PROGRAMS

Program: St. Luke's United Methodist Church / Producer: Same

Sunday Church Service

Length: 30 Minutes – Airs Sundays at 7am Dates Shown: December 5, 12, 19, 26

HOURS PRODUCED = 2 TOTAL HOURS = 2

The Word & More / Producer: True Belief Missionary Baptist Church

Sunday Church Service

Length: 30 Minutes - Airs Sundays at 9am

Rerun Tuesdays at 4pm

Dates Shown: December 5, 12, 19, 26
First Rerun: December 7, 14, 21, 28

HOURS PRODUCED = 2 FIRST RERUN HOURS = 2 TOTAL HOURS = 4

Small Business Forum / Producer: WAV-TV

Small & Minority Business Issues

Length: 30 Minutes Airs at 6pm Mondays Rerun at 12 Noon Sunday

Dates Shown: December 6, 13, 20, 27 First Repeat: December 5, 12, 19, 26

HOURS PRODUCED = 2 FIRST RERUN HOURS = 2 TOTAL HOURS = 4

Indianapolis Notebook / Producer: Elaine Bookwalter

Cultural Affairs Program

Length: 1 Hour – Airs Mondays 3:30pm Dates Shown: December 6, 13, 20, 27

HOURS PRODUCED = 4 TOTAL HOURS = 4

Ladies Corner / Producer: Nettie Lester (L)

Religious Talk Show

Length: 30 Minutes – Airs 4:30pm Mondays Dates Shown: December 6, 13, 20, 27

HOURS PRODUCED = 2 TOTAL HOURS = 2

Victory Thru Faith / Producer: Pastor Julius Stevens (L)

Local Religious Program

Length: 30 Minutes - Airs Wednesdays 6pm

Rerun: Sundays 10:30am

Dates Aired: December 1, 8, 15, 22, 29
First Rerun: December 5, 12, 19, 26

HOURS PRODUCED = 21/2 FIRST RERUN HOURS = 2 TOTAL HOURS = 41/2

The Marlene Isaacs Show / Producer: Marlene Issacs (L)

Talk Show

Length: 60 Minutes - Airs Thursdays at 11pm

Rerun: Mondays at 11pm

Dates Shown: December 2, 9, 16, 23, 30 First Rerun: December 6, 13, 20, 27

HOURS PRODUCED = 5 FIRST RERUN HOURS = 4 TOTAL HOURS = 9

The Amos Brown Show / Producer: WAV-TV (L)
Local Daytime Talk Show on Local Issues and Events

Length: 1 Hour Airs 2pm Weekdays

Dates Shown: December 1,2,3,6,7,8,9,10,13,14,15,16,17,20,21,22,23,27,28,29,30

HOURS PRODUCED = 21 TOTAL HOURS = 21

Al-Islam in America / Producer: David Shaheed

Issues & Topics on the Muslim Faith Length: 30 Minutes – Airs 6pm Fridays Dates Shown: December 3, 10, 17

HOURS PRODUCED = 1½ TOTAL HOURS = 1½

ROAR/Recorder On Air Report

Producer: Indianapolis Recorder & Time Warner Cable Topics of Interest to African-American Community

Length: 1 Hour – Airs 5pm Friday

Rerun Saturdays 12 Noon

Dates Shown: December 3, 10, 17 First Rerun: December 4, 11, 18

HOURS PRODUCED = 3 FIRST RERUN HOURS = 3 TOTAL HOURS = 6

Carolyn Churchman's Big Band Show / Producer: WAV-TV

Music and Information for Senior Citizens

Length: 1 Hour – Saturdays 3pm Dates Shown: December 4, 11, 18

HOURS PRODUCED = 3 TOTAL HOURS = 3

Sports Rap / Producer: WAV-TV (L) Local Sports Topics with call-in

Length: 30 Minutes – Airs Thursday-Fridays at 6:30pm

Dates Shown: December 2,3,9,10,16,17,23,30 HOURS PRODUCED = 4 TOTAL HOURS = 4

Revival Temple / Producer: Bishop Duncan (L)

Local Religious Program

Length: 30 Minutes - Airs: Fridays at 4:30pm

First rerun Sunday at 10am

Dates Shown: December 3, 10, 17 First Rerun: December 5, 12, 19, 26

HOURS PRODUCED = 11/2 FIRST RERUN HOURS = 2 TOTAL HOURS = 31/2

Living for the City / Producer: Bishop T. Garrott Benjamin

Local Public Affairs Show/Issues & Interviews Length: 30 Minutes – Airs Thursdays at 4:30pm

Dates Shown: December 2, 9, 16, 23, 30

HOURS PRODUCED = 2½ TOTAL HOURS = 2½

Swingtime Bandstand / Producer: Tommy Wills Local Big Band Music and Musicians Showcase

Length: 30 Minutes – Airs Sundays at 9pm Dates Shown: December 5, 12, 19, 26

HOURS PRODUCED = 2 TOTAL HOURS = 2

New Covenant Church / Producer: New Covenant Church, Indpls

Sunday Church Service

Length: 30 Minutes. Airs Sundays at 8:30am

First Rerun: Sundays at 11pm

Dates Shown: December 5, 12, 19, 26 First Rerun: December 5, 12, 19, 26

HOURS PRODUCED = 2 FIRST RERUN HOURS = 2 TOTAL HOURS = 4

Indy Style / Producer: Adrian Brown (L)
Show on Local Fashion and Beauty Tips
Length: 30 Minutes. Airs Wednesdays at 5pm

Dates Shown: December 1, 8, 15, 22

HOURS PRODUCED = 2 TOTAL HOURS = 2

Indianapolis Habla Espanol / Producer: Maria Tapia (L) Discussion of Issues and Topics of Interest to Indianapolis

Hispanic Community (in Spanish) Length: 1 Hour. Weeknights at 7pm

Dates Shown: December 1,2,3,6,7,8,9,10,13,14,15,16,17,20,21,22,23,27,28,29,30

HOURS PRODUCED = 21 TOTAL HOURS = 21

Hallelujah Hits / Producer: WAV-TV

Gospel Music Showcase and Interviews with Local Gospel Artists

Length: 30 Minutes. Airs Sundays at 8pm

First Rerun: Tuesdays at 6pm

Dates Shown: December 5, 12, 19, 26 First Rerun: December 7, 14, 21, 28

HOURS PRODUCED = 2 FIRST RERUN HOURS = 2 TOTAL HOURS = 4

The Shanta Show / Producer: O.B. Williams (L)

Local Interview Show on Local Issues

Length: 30 Minutes. Airs Tuesday at 4:30pm

Dates Shown: December 7, 14, 21, 28

HOURS PRODUCED = 2 TOTAL HOURS = 2

Public Auto Auction / Producer: Michael Pike

Local Shopping Show for Automobiles

Length: 30 Minutes.

Airs Fridays at 11pm. Rerun Saturdays at 10am

Dates Shown: December 3, 10, 17 First Rerun: December 4, 11, 18

HOURS PRODUCED = 1½ FIRST RERUN HOURS = 1½ TOTAL HOURS = 3

Greater Faith / Producer: Greater Faith Temple

Local Religious Program Length: 30 Minutes Airs Monday at 5:30pm

Dates Shown: December 6, 13, 20, 27

HOURS PRODUCED = 2 TOTAL HOURS = 2

La Familia Christiana (The Christian Family) / Producer: Maria Tapia

Religious Program for Hispanic Community (in Spanish)

Length: 30 Minutes Saturdays at 5pm

Dates Shown: December 4, 11, 18

HOURS PRODUCED = 11/2 TOTAL HOURS = 11/2

Joe's Army/Navy Show / Producer: Joe Caito (L)

Local Live Entertainment Program

Length: 30 Minutes Fridays at 11:30pm

Dates Shown: December 3, 10, 17

HOURS PRODUCED = 1½ TOTAL HOURS = 1½

Wonderful World / Producer: Irene Portella & Charzalia Goodloe-Cole (L)

Interview Program on Local Issues

Length: 30 Minutes Tuesdays at 5:30pm

Dates Shown: December 7, 14, 21, 28

HOURS PRODUCED = 2 TOTAL HOURS = 2

Saturday Evening Post Health Show / Producer: Saturday Evening Post

Health Oriented Program: 30 Minutes - 3pm Mondays

Dates Aired: December 6, 13, 20, 27

HOURS PRODUCED = 2 TOTAL HOURS = 2

The Ron Hunter Show / Producer: Ron Hunter & Mick Birge (L)

Sports Show on IUPUI Basketball hosted by IUPUI Basketball Coach Ron Hunter

Length: 30 Minutes - Aired Mondays at 6pm

Dates Aired: December 6, 13, 20, 27

HOURS PRODUCED = 2 TOTAL HOURS = 2

Heart to Heart (Family Church) / Producer: Rev. Terrence Harper

Local Religious Program

Length: 30 Minutes

Airs: Thursday at 5:30pm - Rerun Sundays at 11:30pm

Dates Aired: December 2, 9, 16, 23, 30 First Rerun; December 5, 12, 19, 26

HOURS PRODUCED = 2½ FIRST RERUN HOURS = 2 TOTAL HOURS = 4½

4U2C / Producer: WAV-TV

Weekenly Magazine on Local Entertainment events and activities in Indianapolis

Airs: Tuesdays at 6:30pm

Dates Aired: December 7, 14, 21, 28

HOURS PRODUCED = 2 TOTAL HOURS = 2

GRAND TOTALS

TOTAL HOURS OF LOCALLY
PRODUCED PROGRAMMING = 106
TOTAL FIRST RERUN HOURS = 22½
TOTAL HOURS AIRED IN DECEMBER = 128½

LOCAL COMMUNITY PROGRAMMING AIRED VIA CABLE ON WAV-TV

NOVEMBER, 1999 (L) Denoted LIVE Locally Produced Program

SPECIAL LOCAL PROGRAMS

Program: 1999 Election Night Coverage

Producer: WAV-TV

Election Returns for 1999 Mayoral and Council Elections In English and Spanish

Length: 1 Hour

Date Shown: Tuesday, November 2nd – 7pm – 8pm HOURS PRODUCED = 1 TOTAL HOURS = 1

Program: 1999 Election Night Updates

Producer: WAV-TV

Length: 45 Minutes (Total Update Time)

Date Shown: Tuesday, November 2nd – 8pm – 10pm

HOURS PRODUCED = 3/4 TOTAL HOURS = 3/4

REGULAR LOCAL PROGRAMS

Program: St. Luke's United Methodist Church / Producer: Same

Sunday Church Service

Length: 30 Minutes – Airs Sundays at 7am Dates Shown: November 7, 14, 21, 28

HOURS PRODUCED = 2 TOTAL HOURS = 2

The Word & More / Producer: True Belief Missionary Baptist Church

Sunday Church Service

Length: 30 Minutes - Airs Sundays at 9am

Rerun Tuesdays at 4pm

Dates Shown: November 7, 14, 21, 28 First Rerun: November 2, 9, 16, 23, 30

HOURS PRODUCED = 2 FIRST RERUN HOURS = 2½ TOTAL HOURS = 4½

Small Business Forum / Producer: WAV-TV

Small & Minority Business Issues

Length: 30 Minutes Airs at 6pm Mondays Rerun at 12 Noon Sunday

Dates Shown: November 1, 8, 15, 22, 29 First Repeat: November: 7, 14, 21, 28

HOURS PRODUCED = 2½ FIRST RERUN HOURS = 2 TOTAL HOURS = 4½

Indianapolis Notebook / Producer: Elaine Bookwalter

Cultural Affairs Program

Length: 1 Hour – Airs Mondays 3:30pm Dates Shown: November 1, 8, 15, 22, 29

HOURS PRODUCED = 5 TOTAL HOURS = 5

Ladies Corner / Producer: Nettie Lester (L)

Religious Talk Show

Length: 30 Minutes – Airs 4:30pm Mondays Dates Shown: November 1, 8, 15, 22, 29

HOURS PRODUCED = 2½ TOTAL HOURS = 2½

Victory Thru Faith / Producer: Pastor Julius Stevens (L)

Local Religious Program

Length: 30 Minutes - Airs Wednesdays 6pm

Rerun: Sundays 10:30am

Dates Aired: November 3, 10, 17, 24 First Rerun: November 7, 14, 21, 28

HOURS PRODUCED = 2 FIRST RERUN HOURS = 2 TOTAL HOURS = 4

The Marlene Isaacs Show / Producer: Marlene Issacs (L)

Talk Show

: Length: 60 Minutes - Airs Thursdays at 11pm

Rerun: Mondays at 11pm

Dates Shown: November 4, 11, 18, 25 First Rerun: November 8, 15, 22, 29

HOURS PRODUCED = 4 FIRST RERUN HOURS = 4 TOTAL HOURS = 8

The Amos Brown Show / Producer: WAV-TV (L)

Local Daytime Talk Show on Local Issues and Events

Length: 1 Hour Airs 2pm Weekdays

Dates Shown: November 1,2,3,4,5,8,9,10,11,12,15,16,17,18,19,22,23,24,26,29,30

HOURS PRODUCED = 21 TOTAL HOURS = 21

Al-Islam in America / Producer: David Shaheed

Issues & Topics on the Muslim Faith Length: 30 Minutes – Airs 6pm Fridays Dates Shown: November 5, 12, 19, 26

HOURS PRODUCED = 2 TOTAL HOURS = 2

ROAR/Recorder On Air Report

Producer: Indianapolis Recorder & Time Warner Cable Topics of Interest to African-American Community

Length: 1 Hour - Airs 5pm Friday

Rerun Saturdays 11am - November 6, 13; 12pm - November 20, 27

Dates Shown: November 5, 12, 19, 26 First Rerun: November 6, 13, 20, 27

HOURS PRODUCED = 4 FIRST RERUN HOURS = 4 TOTAL HOURS = 8

Carolyn Churchman's Big Band Show / Producer: WAV-TV

Music and Information for Senior Citizens

Length: 1 Hour – Saturdays 3pm Dates Shown: November 6, 13, 20, 27

HOURS PRODUCED = 4 TOTAL HOURS = 4

Sports Rap / Producer: WAV-TV (L)

Local Sports Topics with call-in

Length: 30 Minutes - Airs Thursday-Fridays at 6:30pm

Dates Shown: November 4, 5, 11, 12, 18, 19, 26 HOURS PRODUCED = 3½ TOTAL HOURS = 3½

Revival Temple / Producer: Bishop Duncan (L)

Local Religious Program

Length: 30 Minutes - Airs: Fridays at 4:30pm

First rerun Sunday at 10am

Dates Shown: November 5, 12, 19, 26 First Rerun: November 7, 14, 21, 28

HOURS PRODUCED = 2 FIRST RERUN HOURS = 2 TOTAL HOURS = 4

Living for the City / Producer: Bishop T. Garrott Benjamin Local Public Affairs Show/Issues & Interviews Length: 30 Minutes – Airs Thursdays at 4:30pm Dates Shown: November 4, 11, 18

HOURS PRODUCED = 1½ TOTAL HOURS = 1½

Swingtime Bandstand / Producer: Tommy Wills Local Big Band Music and Musicians Showcase Length: 30 Minutes – Airs Sundays at 9pm

Dates Shown: November 7, 14, 21, 28

HOURS PRODUCED = 2 TOTAL HOURS = 2

New Covenant Church / Producer: New Covenant Church, Indpls

Sunday Church Service

Length: 30 Minutes. Airs Sundays at 8:30am

First Rerun: Sundays at 11pm

Dates Shown: November 7, 14, 21, 28 First Rerun: November 7, 14, 21, 28

HOURS PRODUCED = 2 FIRST RERUN HOURS = 2 TOTAL HOURS = 4

Indy Style / Producer: Adrian Brown (L) Show on Local Fashion and Beauty Tips Length: 30 Minutes. Airs Wednesdays at 5pm

Dates Shown: November 3, 10, 17, 24

HOURS PRODUCED = 2 TOTAL HOURS = 2

Indianapolis Habla Espanol / Producer: Maria Tapia (L)
Discussion of Issues and Topics of Interest to Indianapolis

Hispanic Community (in Spanish) Length: 1 Hour. Weeknights at 7pm

Dates Shown: November 1,3,4,5,8,9,10,11,12,15,16,17,18,19,22,23,24,26,29,30

HOURS PRODUCED = 20 TOTAL HOURS = 20

Hallelujah Hits / Producer: WAV-TV

Gospel Music Showcase and Interviews with Local Gospel Artists

Length: 30 Minutes. Airs Sundays at 8pm

First Rerun: Tuesdays at 6pm

Dates Shown: November 7, 14, 21, 28 First Rerun: November 2, 9, 16, 23, 30

HOURS PRODUCED = 2 FIRST RERUN HOURS = 2½ TOTAL HOURS = 4½

The Shanta Show / Producer: O.B. Williams (L)

Local Interview Show on Local Issues

Length: 30 Minutes. Airs Tuesday at 4:30pm Dates Shown: November 2, 9, 16, 23, 30

HOURS PRODUCED = 2½ TOTAL HOURS = 2½

Public Auto Auction / Producer: Michael Pike

Local Shopping Show for Automobiles

Length: 30 Minutes.

Airs Fridays at 11pm. Rerun Saturdays at 10am

Dates Shown: November 5, 12, 19, 26 First Rerun: November 6, 13, 20, 27

HOURS PRODUCED = 2 FIRST RERUN HOURS = 2 TOTAL HOURS = 4

Greater Faith / Producer: Greater Faith Temple

Local Religious Program Length: 30 Minutes Airs Monday at 5:30pm

Dates Shown: November 1, 15, 29

HOURS PRODUCED = 1½ TOTAL HOURS = 1½

La Familia Christiana (The Christian Family) / Producer: Maria Tapia

Religious Program for Hispanic Community (in Spanish)

Length: 30 Minutes Saturdays at 5pm

Dates Shown: November 6, 13, 20, 27

HOURS PRODUCED = 2 TOTAL HOURS = 2

Joe's Army/Navy Show / Producer: Joe Caito (L)

Local Live Entertainment Program

Length: 30 Minutes Fridays at 11:30pm

Dates Shown: November 5, 12, 19, 26

HOURS PRODUCED = 2 TOTAL HOURS = 2

Wonderful World / Producer: Irene Portella & Charzalia Goodloe-Cole (L)

Interview Program on Local Issues

Length: 30 Minutes Tuesdays at 5:30pm

Dates Shown: November 2, 9, 16, 23, 30

HOURS PRODUCED = 2½ TOTAL HOURS = 2½

I'm Living / Producer: Randy Evans

Show profiling local restaurants, food and entertainment

Length: 30 Minutes Sundays at 7:30pm

Dates Shown: November 7, 14, 21, 28

HOURS PRODUCED = 2 TOTAL HOURS = 2

Saturday Evening Post Health Show / Producer: Saturday Evening Post

Health Oriented Program: 30 Minutes - 3pm Mondays

Dates Aired: November 1, 8, 15, 22, 29

HOURS PRODUCED = 2½ TOTAL HOURS = 2½

The Ron Hunter Show / Producer: Ron Hunter & Mick Birge (L)

Sports Show on IUPUI Basketball hosted by IUPUI Basketball Coach Ron Hunter

Length: 30 Minutes - Aired Mondays at 6pm

Dates Aired: November 15, 22, 29

HOURS PRODUCED = 1½ TOTAL HOURS = 1½

Family Church / Producer: Rev. Terrence Harper

Local Religious Program Length: 30 Minutes

: Airs: Thursday at 5:30pm - Rerun Sundays at 11:30pm

Dates Aired: November 11, 18 First Rerun; November 14, 21, 28

HOURS PRODUCED = 1 FIRST RERUN HOURS = 11/2 TOTAL HOURS = 21/2

GRAND TOTALS

TOTAL HOURS OF LOCALLY
PRODUCED PROGRAMMING = 103¼
TOTAL FIRST RERUN HOURS = 22
TOTAL HOURS AIRED IN NOVEMBER = 125¼

LOCAL COMMUNITY PROGRAMMING AIRED VIA CABLE ON WAV-TV

OCTOBER, 1999 (L) Denoted LIVE Locally Produced Program

SPECIAL LOCAL PROGRAMS

Program: Coca Cola Circle City Classic Parade

Producer: WAV-TV

Annual Parade Celebrating the Football Weekend

Length: 3 Hours

Aired: Saturday Oct 2nd at 7pm, Rerun Sunday, October 3rd at 12pm

HOURS PRODUCED = 3 FIRST RERUN HOURS = 3 TOTAL HOURS = 6

Program: University of Indianapolis Football

Producer: University of Indianapolis

Game Between University of Indianapolis and Northwood

Length: 3 Hours

Aired: Saturday October 9th

HOURS PRODUCED = 3 TOTAL HOURS = 3

Program: University of Indianapolis Football

Producer: University of Indianapolis

Game Between University of Indianapolis and New Haven

Length: 2 Hours

Aired: Saturday October 23rd

HOURS PRODUCED = 2 TOTAL HOURS = 2

REGULAR LOCAL PROGRAMS

Program: St. Luke's United Methodist Church / Producer: Same :

Sunday Church Service

Length: 30 Minutes – Airs Sundays at 7am Dates Shown: October 3, 10, 17, 24, 31

HOURS PRODUCED = 2½ TOTAL HOURS = 2½

The Word & More / Producer: True Belief Missionary Baptist Church

Sunday Church Service

Length: 30 Minutes - Airs Sundays at 9am

Rerun Tuesdays at 4pm

Dates Shown: October 3, 10, 17, 24, 31

First Rerun: October 5, 12, 19, 26

HOURS PRODUCED = 2½ FIRST RERUN HOURS = 2 TOTAL HOURS = 4½

Small Business Forum / Producer: WAV-TV

Small & Minority Business Issues

Length: 30 Minutes Airs at 6pm Mondays Rerun at 12 Noon Sunday

Dates Shown: October 4, 11, 18, 25 First Repeat: October 10, 17, 24, 31

HOURS PRODUCED = 2 FIRST RERUN HOURS = 2 TOTAL HOURS = 4

Indianapolis Notebook / Producer: Elaine Bookwalter

Cultural Affairs Program

Length: 1 Hour – Airs Mondays 3:30pm Dates Shown: October 4, 11, 18, 25

HOURS PRODUCED = 4 TOTAL HOURS = 4

Ladies Corner / Producer: Nettie Lester (L)

Religious Talk Show

Length: 30 Minutes - Airs 4:30pm Mondays

Dates Shown: October 4, 11, 18, 25

HOURS PRODUCED = 2 TOTAL HOURS = 2

Victory Thru Faith / Producer: Pastor Julius Stevens (L)

Local Religious Program

Length: 30 Minutes - Airs Wednesdays 6pm

Rerun: Sundays 10:30am

Dates Aired: October 6, 13, 20, 27 First Rerun: October 3, 10, 17, 24, 31

HOURS PRODUCED = 2 FIRST RERUN HOURS = 2½ TOTAL HOURS = 4½

The Marlene Isaacs Show / Producer: Marlene Isaacs (L)

Talk Show

Length: 60 Minutes - Airs Wednesdays at 5pm

Dates Shown: October 6, 13, 20, 27

HOURS PRODUCED = 4 TOTAL HOURS = 4

Direct Connection / Producer: Time Warner Cable

Current Events

Length: 30 Minutes - Airs Wednesdays at 4:30pm

Dates Shown: October 6, 13, 20, 27

HOURS PRODUCED = 2 TOTAL HOURS = 2

Six Thirty PM / Producer: WAV-TV & Time Warner Cable Local Magazine Show on Arts, Entertainment in Community Length: 30 Minutes – Airs Mon-Wed at 6:30pm/Rerun 3pm

Dates Shown: October 4,5,6,11,12,13 First Rerun: October 1,5,6,7,8,12,13,14,15

HOURS PRODUCED = 3 FIRST RERUN HOURS = 4½ TOTAL HOURS = 7½

The Amos Brown Show / Producer: WAV-TV (L) Local Daytime Talk Show on Local Issues and Events

Length: 1 Hour Airs 2pm Weekdays

Dates Shown: October 1,4,5,6,7,8,11,12,13,14,15,18,19,20,21,22,25,26,27,28,29

HOURS PRODUCED = 21 TOTAL HOURS = 21

Al-Islam in America / Producer: David Shaheed

Issues & Topics on the Muslim Faith Length: 30 Minutes – Airs 6pm Fridays Dates Shown: October 1, 8, 15, 22, 29

HOURS PRODUCED = 2½ TOTAL HOURS = 2½

ROAR/Recorder On Air Report

Producer: Indianapolis Recorder & Time Warner Cable Topics of Interest to African-American Community

Length: 1 Hour – Airs 5pm Friday Rerun Saturdays 2pm Oct 2, 9, 16, 30 Dates Shown: October 1, 8, 15, 22, 29 First Rerun: October 2, 9, 16, 30

HOURS PRODUCED = 5 FIRST RERUN HOURS = 4 TOTAL HOURS = 9

Carolyn Churchman's Big Band Show / Producer: WAV-TV

Music and Information for Senior Citizens Length: 2 Hours – 3pm Saturday October 2nd 1 Hours – 3pm Saturday October 9, 16, 23, 30

Dates Shown: October 2.9.16,23.30

HOURS PRODUCED = 6 TOTAL HOURS = 6

Sports Rap / Producer: WAV-TV (L)
Local Sports Topics with call-in

Length: 30 Minutes – Airs Thursday-Fridays at 6:30pm

Dates Shown: October 1,7,8,14,15,21,22,28,29

HOURS PRODUCED = 4½ TOTAL HOURS = 4½

Revival Temple / Producer: Bishop Duncan (L)

Local Religious Program

Length: 30 Minutes – Airs: Fridays at 4:30pm

First rerun Sunday at 10am

Dates Shown: October 1, 8, 15, 22, 29 First Rerun: October 3, 10, 17, 24, 31

HOURS PRODUCED = 2½ FIRST RERUN HOURS = 2½ TOTAL HOURS = 5

Living for the City / Producer: Bishop T. Garrott Benjamin

Local Public Affairs Show/Issues & Interviews Length: 30 Minutes – Airs Thursdays at 4:30pm

Dates Shown: October 7, 14, 21, 28

HOURS PRODUCED = 2 TOTAL HOURS = 2

Swingtime Bandstand / Producer: Tommy Wills Local Big Band Music and Musicians Showcase Length: 30 Minutes – Airs Sundays at 9pm Dates Shown: October 3, 10, 17, 24, 31

HOURS PRODUCED = 2½ TOTAL HOURS = 2½

New Covenant Church / Producer: New Covenant Church, Indpis

Sunday Church Service

Length: 30 Minutes. Airs Sundays at 8:30am

First Rerun: Sundays at 11pm

Dates Shown: October 3, 10, 17, 24, 31 First Rerun: October 3, 10, 17, 24, 31

HOURS PRODUCED = 21/2 FIRST RERUN HOURS = 21/2 TOTAL HOURS = 5

Indy Style / Producer: Adrian Brown (L) Show on Local Fashion and Beauty Tips Length: 30 Minutes. Airs Tuesdays at 3:30pm

Dates Shown: October 5, 12, 19, 26

HOURS PRODUCED = 2 TOTAL HOURS = 2

Indianapolis Habla Espanol / Producer: Maria Tapia (L)

Discussion of Issues and Topics of Interest to Indianapolis

Hispanic Community (in Spanish) Length: 1 Hour. Weeknights at 7pm

Dates Shown: October 1,4,5,6,7,8,11,12,13,14,15,18,19,20,21,22,25,26,27,28,29

HOURS PRODUCED = 21 TOTAL HOURS = 21

Hallelujah Hits / Producer: WAV-TV

Gospel Music Showcase and Interviews with Local Gospel Artists

Length: 60 Minutes. Airs Sundays at 8pm Dates Shown: October 3, 10, 17, 24, 31

HOURS PRODUCED = 5 TOTAL HOURS = 5

The Shanta Show / Producer: O.B. Williams (L)

Local Interview Show on Local Issues

Length: 30 Minutes. Airs Tuesday at 4:30pm

Dates Shown: October 5, 12, 19, 26

HOURS PRODUCED = 2 TOTAL HOURS = 2

Public Auto Auction / Producer: Michael Pike

Local Shopping Show for Automobiles

Length: 30 Minutes.

Airs Fridays at 11pm. Rerun Saturdays at 10am

Dates Shown: October 1, 8, 15, 22, 29 First Rerun: October 2, 9, 16, 23, 30

HOURS PRODUCED = 2½ FIRST RERUN HOURS = 2½ TOTAL HOURS = 5

Greater Faith / Producer: Greater Faith Temple

Local Religious Program

Length: 30 Minutes
Airs Monday at 5:30pm

Dates Shown: October 4 & 18

HOURS PRODUCED = 1 TOTAL HOURS = 1

Jim Clements Show / Producer: Jim Clements

Consumer Affairs Information for Indianapolis Residents

Length: 30 Minutes Sunday at 9:30pm

Dates Shown: October 3, 10, 17, 24, 31

HOURS PRODUCED = 2½ TOTAL HOURS = 2½

La Familia Christiana (The Christian Family) / Producer: Maria Tapia

Religious Program for Hispanic Community (in Spanish)

Length: 1 Hour Saturdays at 5pm

Dates Shown: October 2, 9, 16, 23, 30

HOURS PRODUCED = 5 TOTAL HOURS = 5

Joe's Army/Navy Show / Producer: Joe Caito (L)

Local Live Entertainment Program

Length: 30 Minutes Fridays at 11:30pm

Dates Shown: October 1, 8, 15, 22, 29

HOURS PRODUCED = 2½ TOTAL HOURS = 2½

Wonderful World / Producer: Irene Portella & Charzalia Goodloe-Cole (L)

Interview Program on Local Issues

Length: 30 Minutes Tuesdays at 5:30pm

Dates Shown: October 5, 12, 19, 26

HOURS PRODUCED = 2 TOTAL HOURS = 2

I'm Living / Producer: Randy Evans

Show profiling local restaurants, food and entertainment

Length: 30 Minutes Sundays at 7:30pm

Dates Shown: October 3, 10, 17, 24, 31

HOURS PRODUCED = 2½ TOTAL HOURS = 2½

We Need We / Producer: Constance Smith Wagner

Discussion of Local Issues

Length: 30 Minutes Wednesdays at 4pm

Dates Shown: October 6, 13, 20, 27

HOURS PRODUCED = 2 TOTAL HOURS = 2

Saturday Evening Post Health Show / Producer: Saturday Evening Post

Health Oriented Program: 30 Minutes - 3pm Mondays

Dates Aired: October 4, 11, 18, 25

HOURS PRODUCED = 2 TOTAL HOURS = 2

GRAND TOTALS

TOTAL HOURS OF LOCALLY
PRODUCED PROGRAMMING = 130
TOTAL FIRST RERUN HOURS = 25½
TOTAL HOURS AIRED IN OCTOBER = 155½